

KLERADERM®

beauty

REVITALIZE
YOUR SKIN
antiaging strategies

ANTIAGE INNOVATION:
last generations key ingredients

DARK
CIRCLES &
EYE-BAGS:
*sworn enemies
of a bright look*

GLYCATION
insidious phenomenon

*luxury delicacy
for goddess and royals*

CAVIAR: FOOD FOR PALATE OR BODY?

CAVIAR
black gold!

LUXURY DELICACY FOR GODDESS AND ROYALS

Originally served at the royal courts and now worldwide appreciated by famous Hollywood actors, Caviar has ancient origins: known as *chabiarion*, was a Byzantine traditional course.

Most gourmets like to pair these tasty and exquisite black pearls with blinis and crème fraîche, accompanied with potatoes or eggs. True connoisseurs know that Caviar must be served with “mother of pearl” spoon to avoid tainting its delicious taste. Caviar has incredible nutritional characteristics such as 47 different typology of vitamins, Omega 3 and minerals.

CAVIAR



BLACK GOLD

Sourced from sturgeon eggs processing, Caviar has always been considered a luxury food, representing both a palate and body delicacy. At the end of XIX century Caviar extract, rich in sea origin proteins, fatty acids and vitamins, was successfully introduced for the first time in cosmetic production and recent scientific studies confirm its extraordinary effects in skincare, for preserving skin hydration and nutrition.



ANTIAGE INNOVATION

KLERADERM realizes the perfect fusion of Caviar extracts and precious ingredients, such as Hyaluronic acid, hydrolyzed yeast extract and selected vegetal oils in the unique Infinite Beauty Line, an exceptional treatment against wrinkles and eye-lip contours fine lines.

INFINITE BEAUTY EYE-LIP CREAM

Fine lines, wrinkles, loss in skin elasticity and dryness affect in particular the eye-lips contour.

Infinite Beauty Eye-lip Cream is an anti-aging caviar eye-lip treatment that, with its silky and soft formula, gives immediate comfort, minimizes the feeling of puffiness and reduce dark circles.

Its precious active ingredients together with antioxidant, nourishing, regenerating action reduce free radicals and guarantee smooth and elastic effect from its first application. Your day by day treatment for a regardless of age skin.

INFINITE BEAUTY EYE SERUM

Shock treatment for eyes contour imperfections.

Concentrate fluid with rapid absorption, **Infinite Beauty Eye Serum** is developed to reduce "morning puffy look" and darkness surrounding the eyes, just in few days.

The decongestant action of its powerful key ingredients inhibit loss of skin volume caused by collagen inactivation and improve skin elasticity.

It keeps skin looking younger increasing Elastina production, promoting firmer and smoother skin.

For a visible brighter look.

The perfect combination of luxury and innovative technologies for treatment by the most advanced anti-aging benefits.



Infinite Beauty

INFINITE BEAUTY CAVIAR ANTIAGING CREAM

The ultimate anti-aging cream that works to restore instantaneously skin texture and skin tone.

The exclusive formula of **Infinite Beauty Caviar Antiaging Cream** re-energizes, tone up, moisturizes, nourishes, and gently exfoliates skin from first application. The action of its natural key ingredients such as Caviar, Hyaluronic acid, yeast hydrolyzed extract stop collagen degeneration effects, for a natural beauty.

INFINITE BEAUTY CAVIAR ANTIAGING SERUM

Velvety and silky serum, with rapid absorption, that helps reducing signs of aging and wrinkles.

The unique formula based on Caviar, Sea Collagen and Manilkara leaf extract is your daily beauty treatment for face care. Extraordinary effects when combined with Infinite Beauty Caviar Antiaging Cream.

INFINITE BEAUTY CAVIAR ANTIAGING MASK

Purifying Caviar Mask with illuminating and nourishing actions. The presence of Gluconolactone promotes exfoliation and cell renewal, modulating keratinization process.

Moisturizer and softener, **Infinite Beauty Antiaging Caviar Mask** helps skin regeneration, leaving skin soft and smooth. Applied on the face provides a pleasant feeling of softness and a velvet look, thanks to the starch of corn, gluten free.



SOS EYE CONTOUR

DARK CIRCLES & EYE-BAGS:

SWORN ENEMIES OF A BRIGHT LOOK

DARK CIRCLES

Periorbital dark circle, or basically dark circles, are dark blemishes around the eyes, which compromise a natural bright look. It is not all about fatigue, but there are many other causes of this symptoms, like peripheral microcirculation diseases, water retention, toxin deposit and pigment accumulation.

In most cases dark circles under the eyes are blood vessels that can be seen through the skin.

The more transparent is the skin, the darker the circles appear.

EYE-BAG

While dark shadows under the eyes are mainly caused by both hereditary and external factors, the most commonly known eye-bags are also the result of water retention and weakening of tissue surrounding eyes and muscles, which sustain up eyelids. Skin starts to yield and orbital fat slides to the under eyes area making notable skin swelling.



Natural skin process of aging due to time course and unhealthy habits affects all of us and the consequences are clearly recognizable: dehydration, tissue thinning, collagen and elastina fiber degradation, decreases in sebaceous secretions. These phenomenons appear especially in the thinnest and most delicate face zone such as eye contour. Here, in fact, there is a lower amount of collagen and elastic fiber, the adipose tissue is poorly represented and the area is subjected to stresses of various kinds for which it is more prone to develop pigmentations, small wrinkles, dark circles and bags.

INNOVATIVE ACTIVE INGREDIENTS

The excellence of KLERADERM formulation is the result of a continuous research that allow us to identify and select the best combination of active principles, close to women needs in the searching of an effective anti-aging treatment.

Hydrolyzed yeast extract and Acetyl tetrapeptide-5 are just two of the key elements of Infinite Beauty line, active principles that provide an intensive rejuvenating treatment.

HYDROLIZED
YEAST EXTRACT

ACETYL
TETRAPEPTIDE-5

VITAMIN A

MANILKARA
MULTINERVIS LEAF
EXTRACT

CAVIAR

VITAMIN E

VITAMIN
B12

VITAMIN D

FOCUS

GLYCATION: WHAT IS THAT?

Glycation is a well known phenomenon of skin aging: it is the result of typically covalent bonding of a protein or lipid molecule with a sugar molecule, fructose or glucose, without the controlling action of an enzyme. This kind of bond induces structural proteins stiffer and skin less elastic.

The innovative **Infinite Beauty Line** developed by KLERADERM minimizes natural process of aging by stopping Glycation. As a result, the skin appear again firmer and more elastic.

DISCOVER THEM IN DETAILS

Antiage Extreme Complex®

CAVIAR

The main virtues of this luxury ingredient are the antioxidant and the moisturizer actions that make it useful in counteracting aging effects. It also stimulates cell renewal and restores the skin's texture, offering more brilliant and brightness look.

All of these beneficial effects are due to its composition rich in nutrients and fatty acids of high quality, which have the property of being totally absorbed by the human body. Another valuable substance that enters into the composition of the caviar is the vitellin, phospholipids and phosphoproteins mixture, that regenerates cellular metabolism. Among the beneficial substances that are found in the composition of caviar there are different amino acids as follows:

- THREONINE: stimulates collagen and elastina growth;
- LEUCINE: helps wound cicatrization.
- LYSINE: supports cellular recovery, increases fatty acids metabolism and collagen synthesis;
- ARGININ: potentiates collagen and cellular nourishment.

Caviar also has high concentration of vitamins

HYDROLIZED YEAST EXTRACT

Restores the optimal hyaluronic acid level, stimulating its synthesis and renewal. It supports elastina production that helps skin resistance to continuous stress, making wrinkles smoother and giving deeply moisturized and silky feeling.

ACETYL TETRAPEPTIDE-5

Inhibits glycation and prevents Collagen cross-linking, the main cause of bags under the eyes. Furthermore this active ingredient reduces liquid accumulations, avoids fluids dispersion from blood vessels. For the eyelid edema and eye socket decrease.

MANILKARA MULTINERVIS LEAF EXTRACT

Recent studies prove the effectiveness of Manilkara leaf extract, which cover an important role in anti-glycation, protecting collagen from degradation. Tissues become stronger, skin shielded and fixed, thanks to the anti-elastase properties that preserve skin youth. Manilkara extract supports elastina production and damaged elastic fiber recovery.

Multivitamin Complex®

VITAMIN A

Not so frequent in food, is important for growth and development, for the maintenance of the immune system; gives an exceptional contribute in skincare.

VITAMIN D

Produced by skin with a synthesis process, which includes UVB fraction from solar light, comes from daily sun exposure, fixes calcium level in the organism regulating at the same time skin immune system and epithelial regenerations.

VITAMIN E

The anti-wrinkle effect of Vitamin E is due to its powerful antioxidant action. Free radicals are mainly responsible for the failure to cell regeneration. Vitamin E may help in delay the effects of premature aging and wrinkles. It has also hydrating and softening action, preventing skin damages caused by sun exposure.

VITAMIN B12

Acts as an enzyme in the normal synthesis of DNA. It is essential for a great variety of cellular processes. The deficiency of this vitamin harms the first neural circuit but also cell division, including skin cells.



KLERADERM®

Infinite Beauty

CAVIAR

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