

KLERADERM

beauty

AMBER

How to recognize it?

AMBRA & CHAKRA

AMBER THERAPY

Alternative Medicine

SPA AMBER CONCEPT

Wellness Treatments

AMBER GOLDEN MASSAGE

AMBER

BALTIC GOLD

AMBER BALTIC Gold

The various uses of Amber are lost over the centuries, used as holy incense, worn as healing amulet in Asian and American Indian cultures. And now, with Kleraderm, it becomes a protagonist of Wellness in the best SPA.

Amber is a jewel for our health, also available as tea or drink, a true elixir of beauty and youth. The recipe is as simple as drinking a glass of water enriched with the detoxifying virtues of Baltic resin.

AMBER ancient as the time

Amber is ancient as the time. *Golden Sun* for Greeks, *Election Gem Stone* for Maya, several names were given to this precious element forged in the deepness of Earth millions of years ago. **Amber is an organic substance**, not a stone as often thought. A fossilized resin of prehistoric conifers, is a precious time capsule created and placed in the earth by nature itself.

The main sources of amber production are in Baltic areas and America, where since the time of Maya was called "*the gem of choice*".

The Baltic Amber remains the oldest and most precious.

In fact, it contains a large amount of succinic acid, a precious ally for the welfare of the body as it plays a powerful detoxifying action: helps in counteract free radicals, the skin enemies. Amber unlike other absorbs energy instead of transmitting

it. For this reason it purify the soul and body, protecting it from negative energies, the daily mental stress, fears that encumbers our daily actions not allowing us to be ourselves.

How to recognize it

Amber is a fossilized resin that came from various plant species. The color of Amber ranges from **golden yellow** to **orange golden**, but can also appear in green, red, purple and black. From transparent to translucent, it appears in nodules or small masses with irregular shapes, with fractured or altered surface. Gas bubbles could give amber a nebulous appearance, but the heating oil makes it transparent.



AMBER therapy

Since the beginning of time, people have used nature elements in traditional medicine. Amber is an ancient remedy that lasted during the years till our days as a beauty elixir.

What is it the particularity of Amber that made itself as a valuable ally for health?

It has a substance called Succinic Acid, a strong antioxidant that helps fighting free radicals; it is also proved that it is able to stimulate the recovery of the neural system and strengthen the immune system, it helps in rebalancing the body energy and brain increasing awareness and concentration, reducing stress.

The Baltic Amber contains 3 to 8% of Succinic Acid, a substance also used in contemporary medicine. The highest acid content is located right in the outer layer of the stone. Recent scientific studies have confirmed that the Succinic Acid has a positive influence on the human organism: strengthens the body, improves immunity, the course of energy processes and the balance of acids.

Of particular relevance is the anti oxidant action: the Succinic Acid is a powerful inhibitor of free radicals, capable of restoring the energy balance at the cellular level.

Succinic Acid is found in many vegetables. Gooseberries and rhubarb plants are rich in this kind of acid, but contain a thousandth of acid less compared to Amber Baltic. The Amber is an Elixir of youth.



SPA

AMBER CONCEPT

Kleraderm offers a line of products and treatments completely focused on Baltic resin, **Amber Charme.**

Multi-sensory treatments that combine the natural detoxifying properties of Amber, with the nourishing and elasticity action of precious butters and valuable oils. Effective against the signs of dryness and dehydration, restores firmness and consistency to the skin. Its intense and embracing scent stimulates the olfaction, wakes the mind, and enhance senses relieving stress and muscle tension.

AMBER CHARME FACE PROPOSAL

CLEANSE, BALANCE, HYDRATE: SIMPLE RITUALS TO KEEP A RADIANT AND YOUNG LOOK

Small daily habits to whom add some extra treatment such as a scrub, a mask or the application of a serum, in order to purify and revitalize your skin. To keep your skin always perfect.

Kleraderm proposes the **Amber Cleansing Milk** which ensures a gentle face cleansing whilst maintaining intact the hydrolipidic layer. Together to moisturizing and soothing action of the **Amber Tonic Lotion**, it gives the face a fresh and soft sensation, gently enveloped in an Amber scent. The no-alcohol formula, enhanced by the presence of **Amber powder** and multiple distillates of flowers refreshes, softens, tones the skin and helps counteracting the signs of aging. The anti-oxidant exfoliating mask **Face Amber Exfoliator** removes dead skin cells, restructuring the skin. Effective against discoloration, it restores firmness and uniformity to the skin in a multi-sensory journey of wellness. Apply with a light circular motions on face, neck and décolleté, leave on for ten minutes before rinse with water.

Then apply the **Anti Aging Cream with Amber and Hyaluronic Acid Filler**. With detoxifying and rejuvenating action, it helps to prevent and counteract the formation of free radicals. The formula enriched with anti glycation ingredients, it prevents collagen degeneration: wrinkles appear reduced, the skin plumped and compact.

The Anti age Regenerating Serum with succinic acid is a beauty concentrate, thanks to the combination of ingredients with multiple actions. Also here, the presence of Succinic acid, used to detoxify and improve skin appearance, it works in synergy with the vegetal active principles contained in the serum, amplifying its efficacy. Akebia Quinata extract is able to regulate and inhibit the glycation formation, activating the production of collagen, counteracting the cellular aging and giving a long-lasting moisturizing effect. Hyaluronic acid and marine collagen exert a plumping and smoothing action, accompanied by the moisturizing and nourishing action of panthenol and wheat proteins. The skin appears plumped, compact, toned and hydrated, for a young and bright look. As under a spell.



AMBRA & CHAKRA

The chakras are human strength points, sometimes associated with ganglia or physical organs, among which would move energy. Their knowledge is taught by many yoga trends, in different traditions such as Hindu, Buddhist and Jain with different mappings.

Many traditions agree to the fact that chakras act as energy valves. An imbalance in the level of a certain chakra would lead to an energy imbalance of related human organ. The modern natural therapies, such as Crystal therapy, Chakras Journey and Reiki, are based on the analysis of the chakras; reflexology and aromatherapy work on the same meridians and meditation and visualization based on colors, which would be important tools to balance the chakras.

Amber massage

Enveloping and draining massage, that combines the detoxifying properties of Amber with the firming and nourishing actions of Argan and Sweet Almond Oil. It stimulates microcirculation, removes stress and fatigue, balancing body and mind, it helps to escape from the routine providing moments of deep harmony and serenity.

Multi-sensory relaxing treatment with Baltic Amber and precious Argan Oil. It combines the natural nourishing and smoothing action of Argan with the detoxifying properties of the Succinic Acid naturally contained in the precious Baltic resin. Effective against dryness and dehydration, restores firmness and uniformity to silhouette, carrying out a total action against wrinkles and stretch marks. Its intense and embracing scent enhance relaxing moments, for a pleasant and rejuvenating massage that stimulates the olfaction, wakes the mind, enhances senses relieving stress and muscular tensions. A perfect synergy for a relaxing and rejuvenating massage for tired and dull skin.

The ritual

The wellness program begins by evoking the atmosphere of the ancient Baltic forests by spraying **Energy of Flower Water of Nature**.

Then, apply all over the body **Amber & Argan Nature Oil**, precious massage oil with antioxidant action. Indicated in the treatment of dry and dull skin, it combines the properties of Argan and Grape Seed Oil, giving softness, tone and new radiance to the skin. Thanks to its emollient, moisturizing, antioxidant and firming proprieties, it strongly defends the tissue against wrinkles and stretch marks.

The enveloping scent evokes the atmosphere of the ancient forests, a sweetness to awaken the senses.

Like a magic powder sprinkle on the body the **Golden Amber Exfoliator** making sure to avoid face, neck and chest areas. Massage the product performing a thorough exfoliation starting from the right ankle going up on the belly and arms, then repeat the same maneuvers on the left side. Perform the exfoliation in the prone position, starting from right ankle going on back and shoulders, and then repeat the same maneuvers on the left side. Wrap the client in cartene and leave on for 10 minutes. If available, offer a sensory shower to the customer or perfectly remove the microgranules with hot wet towel.

The ritual ends with the application of **Golden Amber Massage**, innovative honey massage with Golden Amber powder and mix of precious oils. It combines the natural nourishing and smoothing proprieties of Argan and Sweet Almond Oil, with the detoxifying action of Succinic Acid, naturally contained in the Baltic Amber Powder. Skin looks instantly revitalized, smooth and preciously gilded. Water-soluble, it is also possible to spread it before a relaxing bath or sensory shower to cleanse and soften the skin.

Amber Spheres massage

Bioenergetic massage with Baltic Amber Spheres. It acts a draining action, stimulating the ematolinfatic circulation involving in a deep path of wellnessm

The merge of two worlds: Baltic and Far East.

Amber Sphere Massage combines the myriad benefits of precious Baltic resin with the ancient art of Chinese Sphere massage. The aim of this treatment is to balance the energies of the human body. When the Amber Sphere slides on skin, the negative ions stimulate the circulation, removing physical and emotional stress, improving ematolinfatic circulation and oxygenating the cells, for a total well-being. The precious Succinic Acid, naturally contained in Baltic Amber, deep penetrate onto the skin, for a total "remise en forme".

MASSAGE BENEFITS

Extremely involving and relaxing massage that reproduces the light effect of caress and the power of a hug, by alternating the pressure on body key points made by the operator.

The operator initially ask customer to lie on the bed belly up, then apply on lymph nodal station few drops of **Draining Synergy** proceeding with lymphatic

unlock maneuvers. Then, spreads to the skin **Amber & Argan Nature Oil** in order to ensure spheres' flowability. The body massage is performed with two spheres, that the operator held on his hands by rotating and sliding all over the body, with slight movements. In this way it creates some micro pressures that combines the relax of the body with draining effect. The pressures are so mild that reminds the classic lymphatic drainage and acupressure, allowing energy to flow more freely in the body giving vitality and reducing swelling and cellulite.

To whom is this treatment recommended ?

The treatment is recommended to people with stretch marks, lack of tone and ematolymphatic circulation's difficulties. People who presents swelling, cellulite and muscle tension.

At the emotional level, it is recommended to people with tendency to depression and to those who are not able to their own needs and ideas, it favours relaxation, infuses serenity and the positive thought.

KLERADERM®



Incantesimo d'Ambra.
Ambra protagonista di bellezza nelle migliori SPA.
Amber protagonist of beauty in the best SPA.

COSMETICS MADE IN ITALY
www.kleraderm.com