

KLERADERM

beauty

ROSE path

SPA AT HOME

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Massage

MUD OIL

CELLULITE

a matter of fluids

**MUD AND
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ALGAE
treasures from the sea

SEA WELLNESS

for your body

A woman with dark hair tied back, lying on her stomach on a light-colored towel. She is looking directly at the camera with a soft expression. The background is a blurred view of the sea and a white building, suggesting a coastal resort setting.

SEA WELLNESS

for your body

*Aqua Marine, Salts
and Algae, finest
natural elements for
a slimmer, reshaped
and toned body:
THALASSOTHERAPY.*

So blue and fascinating, with an intense power.

Well-being and nourishment source, because of its vital and chemical qualities, the sea is considered planet lifeblood.

Thalassotherapy takes advantages of the incredible oceans resources such as salt crystals, oligoelements and sea origin minerals, the natural skin regenerator.

Purifying, reshaping and smoothing wellness package, a delicate immersion into the deepest of sea as a wave of energy.

against Cellulite

KLERADERM Thalassocosmesi with incomparable properties of Marine Salt, Algae and Dead Sea Mud contrast effectively skin blemish such as water retention, cellulite, slow microcirculation and loss in skin tone and harmonize body health.



cellulite, matter of fluids

Fluids regularly leaks into body tissues from the blood. The lymphatic system is a network throughout the body that carries lymph. When blood and lymphatic flow is insufficient, it leads to toxin stagnation, which provokes annoying feeling of swelling and heavy legs. Gradually make their first appearance orange peel skin and nodularity, in other words cellulite.

Cellulite is a condition in which fat deposits affect some skin areas.

This phenomenon is more noticeable on the buttocks and thighs.

What causes fluids retention?

Fluids retention occurs when fluids are not removed from the body tissues, including skin. Causes are different, but one of the most influential is the unbalance between cell potassium quantity and sodium quantity contained in the interstitial liquid.

A considerable amount of sodium will certainly increase fluids retention.

sea wave massage

Like a wave on your skin, this treatment has been specifically developed by KLERADERM beauty specialist.

Tissue manipulation favours fluids removal and restores normal energy flow through the body.

Alternating energetic and delicate pressures on armpits and groin allows to stimulate the regular lymph circulation, particularly on those areas characterized by the presence of lymph node stations, and to eliminate toxin deposits.

ANTI SWELLING STRATEGIES

Draining qualities from essential oils and specialist manipulations to promote haemolymphatic circulation and set skin free from interstitial impurities deposits. In this precise case, professional treatments start by applying a few drops of **Draining Synergy** with lymph releasing movements on lymph node stations.

Selected saline exfoliators and Aromathalassotherapy guarantee an effective anti dead cells and anti toxins actions, but it is not to forget the importance of microcirculation that needs to be reactivated in order to oxygenate and revitalize tissues. A Heat - treatment improves both blood and lymph flow, skin looks immediately toned.

Osmo Gel Saline cold pack is the ideal treatment for swollen and heavy lower parts of legs, and hot pack for reactivating harmonious thighs, buttocks and hips.

MUD AND BODY WRAPS

how to use:

Considerable are the benefits of Mud and Body wraps used twice a week and consequently once a week in order to maintain reached results.

Marine algae, key ingredients of this therapy, rich in iodine and minerals because of osmosis, absorb excess liquids and provide deep draining and anti cellulite effects.

Moisturizers and softeners, their great properties based on oligoelements and vitamins formulations free skin from impurities for anti ageing and revitalizing performances.



Path of the ROSE

*SPA treatments,
feel and be moved.*

It is sweet, it is easy and infinitely enjoyable indulge in a sustained time of relaxation and well-being pervaded by a smell that immediately generates sensuality and involving.

Sweet notes create a rich taste harmony, where the strength of the Sea and its precious elements meets the elegance of rose petals into involving aesthetics and wellness a path smoothing and shaping forms at the same time. A gentle caress to find the natural freshness and softness.

Path of the rose

The Path of the Rose by KLERADERM begins spraying on face and body the precious Rose Aromatic Water to refresh and involving in a total relaxing process.

Deflate, cool down, reduce, eliminate waste and toxins are the objectives of the Path of the Rose.

SPA at home

To refresh the face and body Kleraderm Rose Aromatic Water, obtained with the distillation of precious petals, relaxing and exhilarating action, suitable for sensitive skin, dull and marked.

Helps restore freshness and natural glow. Alcohol Free Product.

ROSE OF THE SEA

The **Path of the Rose** by KLERADERM begins spraying on face and body the precious **Rose Aromatic Water** to refresh and involving in a total relaxing process.

Begins draining and anti-dirt treatment for the body, generated by the association of Rose of the Sea, combination of dead Sea salts and precious petals of Rosa. The combined action of the precious crystal of **Aquamarine** crystal clear, pure water removes dead skin cells, activates the processes of reverse osmosis, making the skin more receptive and oxygenated. The precious exfoliation can also be mixed with the rich **Pidas Oil** draining action which combines the action of salts and nourishing stretch of the precious Argan Oil, Sweet Almond and Baobab. The pack of salts and rose petals can be massaged on the entire lower body, abdomen ankles and then left in place for 20 minutes. The part is covered to create an occlusive effect that favors the penetration of the product. During the exposure time, the mask absorbs excess liquid saline releasing precious minerals and trace elements. The high content of iodine helps to reactivate the local metabolism Please dispose of localized fat. This makes the lipolytic and detox treatment recommended in cases of cellulite and localized bearing on the hips, thighs, and glue. Upon expiry of the time you remove the skin and remove salts rinse with warm water, favoring the use of aromatic oil baths to targeted action, draining, lipolytic or firming. It ends by applying the treatment choice or **Caffeine Gel** to restore the circulation, or you can **Refreshing gel** that give light to the lower limbs.

ALGAE, treasure of the Sea

The cellulite enemy

Algae help counteract the lymphatic stasis, which cause swelling and heaviness to the legs and, over time, could provoke the cellulite formation.

These marine organisms with **re-mineralizing and skin protection proprieties**, successfully act on reducing the so-called “**orange peel skin**” and on **localized fat**. Algae used in mud and baths help to **counteract free radicals and skin aging**.

Feeding on the riches of the sea, algae **concentrate into their selves up to 50,000 times the properties of marine environment**. Hence the well noted benefits of this plant when it becomes the **main ingredient** for skincare cosmetic products.

The algae, in fact, if appropriately selected, harvested, dried and treated, keep intact their properties and are able to **tone, smooth, moisturize the tissues**, promoting **drainage**, regulating the **skin moisture balance and delaying skin aging**.



HOW TO **RECOGNIZE** THEM

Red algae: adjuvant in counteracting cellulite, overweight and free radicals

Green algae: possess the ability to increase the production of collagen. Improve the elasticity and firmness of the skin. Increase the production of collagen that improves skin elasticity and structure against the toxins responsible for cellulite. An example is the sea lettuce *Ulva lactuca*, typical of the Mediterranean waters.

Brown algae: complex organisms that live in the deep of Ocean. Act against cellulite and water retention, reshaping body forms. An example is the alga *Laminaria digitata* and *Fucus*, sources of minerals that activate the metabolism of fat cells and the drainage of excess fluid.

Blue algae: the oldest. In cosmetics are known for draining and lipolytic proprieties.

From Kleraderm R&D Laboratories the new **MUD OIL**



Precious lipolytic massage oil mud with **Seaweed and Dolomites Silt**. Ideal for external treatment of cellulite, localized fat, dull and toneless. Naturally rich in iodine, vitamins and oligoelements, it promotes a powerful lipolytic action and helps to reduce water retention by eliminating toxins and fluids excess. The tissues appear drained, the skin smooth and firm.

The treatment

In contact with skin the mud turns into a massage oil extremely fluid. It can also be used as a body wrap leaving on for 25 to 40 minutes, and then easily removed with warm wet towels or pleasant shower. With its special water soluble formula it leaves no residue in the shower, so it is also the ideal treatment to be used directly in thermal bed.



Actions

- Drains
- Smooths
- Reshape the critical points
- Tones

KEY INGREDIENTS

DOLOMITES SILT

It is a natural sediment that is found in the basin between the Brenta and Piave rivers, in Trentino. A precious mud arisen from the millenary erosion of Dolomia stones. Essential nutrient for the land, when applied to the skin mineralizes the tissues, purifies and restores biological sleeping processes. It has a strong anti-inflammatory and soothing properties. It stimulates microcirculation and lipolysis, oxygenates the tissues, and tones giving harmony to the forms.

LAMINARIA DIGITATA

Precious oceanic brown seaweed. It is naturally rich in minerals such as iodine, potassium, essential allied for body wellbeing. It reactivates the metabolism, promotes the lipolysis and enhances the elimination of fluid excess.

PRECIOUS OILS: SWEET ALMOND OIL, GINGER OIL / ZINGIBER OFFICINALE (GINGER) ROOT OIL, GRAPE SEED OIL, CLOVER FLOWER OIL, FENNEL OIL

With nourishing, antioxidant, moisturizing and emollient actions. They maintain the skin elastic and firm, and re-activating the microcirculation are the irreplaceable allies against cellulite.

From
KLERADERM®
Research

MUD OIL

*from the depths of the sea
to the heart of the Dolomites*