



# KLERADERM<sup>®</sup>

beauty

**SPICES AND  
WELLNESS**

*virtue to be  
discovered*

**SPICES**  
*KEY PROTAGONISTS*

**A CARESS  
ON THE SKIN**  
with Body Emulsions

**BUTTER SCRUB**  
*exfoliating cleanser*

**AROMATIC WATER**  
*ENERGY OF FLOWER:  
the intrinsic nature power*

**MASSAGE**  
**OASIS OF SENSES**  
**SPICES KEY PROTAGONISTS**  
*MANOUVRES AND RESULTS*



# SPICES

**...and wellness: virtue to be discovered.**

In the aesthetic field and in beauty treatments spices are versatile key elements for **relaxing**, **anti-fatigue** and **anti-cellulite** therapies.

A feeling that our body can rediscover through its own dimension of care and wellness. Complete body treatments that includes scrubs, steam baths, jacuzzi, massages and body wraps, different paths just one destination: moments of unforgettable pleasure, away from stress and tension, counteracting body blemishes such as cellulite and lack of tone.



## Spicy Wellness

*Live a magic atmosphere of lights, sounds, aromas and colors to feel serenity and complete peace, relax.*





# SPICES

## KEY PROTAGONISTS



### CARDAMOM

Herbaceous plant from India, which are commonly used its seeds. It has antispasmodic and antibacterial properties in order to counteract digestive and intestinal problems. The essential oil scent stimulates the senses and is considered as an aphrodisiac.



### CINNAMON

It has a warm aroma. It stimulates creativity, attention and memory due to its anti-oxidant proprieties. The combination of bark and leaves promotes lipolysis, stimulating the metabolism and preventing the liquid puddle, excellent against cellulite.



### GINGER

Ginger is an East Asian plant which are commonly used the aromatic roots. Eastern medicine considers ginger as an “hot spice” with a Yang charge, the male energy of fire and vitality.

- As an external use, it stimulates blood circulation, improves tissue perfusion, relaxes the small veins and lymphatic vessels. It is also useful for muscle aches, backache, strains and arthritis giving back a deep relaxation.
- t gives excellent results in all the anti-fatigue massages, especially when contractures are concentrated at spine and neck level, thanks to the antioxidant and anti-inflammatory substances contained.
- It is also popular in anti-cellulite massages, because of its ability to restore the correct venous-lymphatic circulation by stimulating the microcirculation and acts on adipose accumulations.

### ALSO TO DRINK

*A ginger tea warm up the body, refreshes the mind and also:*

- Activates the metabolism
- Improves blood microcirculation
- Relieves muscle and joint pain
- As effective as anti nausea, aids digestion.

*During Ginger treatments may be useful to complete the massage by drinking every day for 1-2 months ginger teas. Boil for 5 minutes in a liter of water a piece of grated ginger root. Strain and drink a glass every hour during the day.*





## SPICES KEY PROTAGONISTS



### GRAPESEED

Grapeseeds are small seeds contained in grapes, the *Vitis vinifera*. Each seed contains from one to four pips, in turn custodians of a considerable amount of oil (15-16%).

Its main feature is linked to the high concentration in linoleic acid, an essential fatty acid omega-founder of the six, and the high content of polyphenols. Grape seed oil has cholesterol lowering and antioxidant proprieties, protecting the skin from premature aging, atmospheric agents and free radicals. The grape seed oil applied to the skin has also astringent, toning properties, and stimulates the capillary microcirculation.



### CHOCOLATE

Delicious powder extracted from the seeds of cacao tree, native of Amazon area. Chocolate is rich in flavonoids, an antioxidant active principle that counteracts free radicals, the main responsible for skin aging. Chocolate as strong anti-aging, moisturizing and nourishing properties.

Both used as a sweet exfoliating or as a base ingredient for hydrosoluble massage butters like **Chocolate Nature Butter**, it has a moisturizing and softening effect onto the skin.



### APPLE

It belongs to Rosaceae family *Malus communis* apple tree and is a native of Central Asia, which is currently available in around 2,000 varieties.

Rich in 13 vitamins - including B and C - calcium, potassium, zinc and polyphenols it helps to preserve and protect the joints, tone up the cellular structure, regenerating the skin and give new strength to our immune system.



### ORANGE

The Orange is a concentrate of vitamin C, an exceptional natural ally of our health.

It's a Mediterranean fruit that already by its color and juicy flavor has a positive effect on our good humor and positive thinking. Tasted during a beauty wellness ritual, it is a skin anti-stress, for a glow, smoothness and toned body, wrapped in a pleasant citrus scent.

## SPICES KEY PROTAGONISTS



### POMEGRANATE

Pomegranate *Punica Granatum* is a plant native from Southwest Asia. Its fruit is closely related to marriage: its seeds make it a symbol of fertility and prosperity. For this reason the wives of ancient Rome adorned their hair with branches of pomegranate, while in China the newlyweds eat some pomegranate seeds during the first wedding night. Rich in vitamin E, polyunsaturated fatty acids, flavonoids, plant hormones and phytosterols, actively contributes to nourish the skin, in particular by restoring the levels of hyaluronic acid, and fighting free radicals.



### BLACKCURRANT

The blackcurrant is a complete plant as it could be used both buds, leaves and fruits for nursing purposes. It has an high concentration of antioxidants and vitamins, and its gems are one of the most powerful natural anti-histamines.

Blackcurrant is known for its high antioxidant power: its rich in vitamin C. Also, it could be found polyphenols, anthocyanins (antioxidant pigments typical in dark purple fruits), carotenoids, fiber, minerals, vitamin E and fatty unsaturated acids (omega-3 and omega-6).



### PASSION FRUIT

Fruit of a climbing plant native from tropical regions, also known with *Maracujá* name that refers to its many edible seeds that resemble the pomegranate fruit. It's a powerful source of antioxidants, this fruit is especially renowned for its anti free radicals and anti cell aging proprieties. The beneficial effects of passion fruit is also due to the high concentration of essential fatty acids, among which Omega 6 and in smaller quantities Omega3, responsible for the smooth functioning of the whole organism.



### PEACH

This sweet and juicy fruit is native from China, where since ancient times it has been cultivated in several varieties. For its richness in vitamins (especially A, B1, B2, C and PP) and oligo elements (phosphorus, potassium, magnesium, sulfur, iron, manganese), in the East was well known as "fruit of immortality". The Peach pulp is an important source of vitamins and antioxidants: flavonoids preserve the skin from free radical attacks that damage cell structures, making wrinkles and opacity visible. Also vitamin A, abundant in fruit helps to keep skin young through two mechanisms: in one hand stimulates cell division resulting in the renewal of epithelial tissue, on the other hand it increases the production of collagen making the underlying dermis more elastic.



## SPICES KEY PROTAGONISTS



### HIBISCUS

The Hibiscus has antioxidant properties thanks to the presence of flavonoids and anthocyanins, that counteract skin aging and those negative effects of oxidation, such as free radicals. As a result, skin looks brighter, softer and less wrinkled, even with age.

### ALSO TO DRINK

**Karkade Infusion.** With hibiscus flowers it could be prepared a red sorrel infusion, well known for its healing and cosmetic properties. It is called "red tea", "tea of Abyssinia" and "hibiscus tea". The herbal tea that comes out is a deep red color, due to the high presence of natural pigments and anthocyanins. There are many other nutritional and therapeutic properties, as well as benefits that this drink makes to the health of the organism. It is, in fact, a valuable urinary antiseptic - useful in case of infections, such as cystitis - and a great help against hypertension and valuable ally of the movement, since its consumption helps to reduce blood pressure and counteract the onset of cardiovascular disease and protect blood vessels.



### ARGAN

Argan, desert gold, is a natural oil, obtained from Argan fruit. Rich in essential fatty acids like omega-6 and tocopherols (Vitamin E), it is an effective anti-aging, as it promotes the production of collagen in the skin by counteracting free radicals, responsible for facial and neck wrinkles, as well as the signs of aging on the hands and body.



### COCONUT

It contains antioxidants and active ingredients that make it a product with antibacterial and antiviral action. It is particularly suitable for those skins which tend to become dry and for this reason needs much of hydration. It contains vitamins A and C that favors optimum hydration to the skin of this area of the body, that is generally more sensitive.



### POPPY

Poppy Papaver Rhoeas is a herbaceous perennial plant belonging to the Papaveraceae family. Its petals contain many alkaloids, mucilaginous substances and anthocyanins (responsible for the red color of petals). Poppy seeds contain fatty acids, protein, minerals and vitamin E. At a cosmetic level poppy is used to keep the skin clean and smooth.

# AROMATIC WATER

## ENERGY OF FLOWER

### The intrinsic nature power.

Aromatic Waters, or hydrolates, are natural distillates from flowers, plants and herbs. The distillation is carried out using the fresh plant - not dried or pulverized - following a specific process that has the aim to produce distilled water that does not alter but retains all the properties of the plant of origin.

The distillation, which allows to obtain the hydrolates, takes place in a vapor stream and the plants used in the process are the medicinal ones, equipped with beneficial virtue and curative properties.

**Aromatic Water Energy of Flower** s a natural tonic that refreshes and moisturizes the skin thanks to the softening and soothing floral distillates contained.

From the distillation of the flowering petals of Chamomile, Cornflower, Orange Blossom, Rose and Linden, it has a gentle refreshing and soothing action to the skin. It is also possible to use a small amount in the vaporizer or in the steamer to flavor and enrich hot wet towels.





# PROFESSIONAL TREATMENTS

## PROFESSIONAL TREATMENTS INTRODUCTION

The wisely fruity synergy of **Space of Essence** line and **Oasis of the Senses** technique are the basis of a multi-sensory stimulant and perfumed treatment. The action of active ingredients on the body combines itself with the mechanical benefits of massage and the balancing effect of aromatherapy.

### Prepare your skin

In order to reach the 100% truly effectiveness of this relaxing anti-cellulite **Space of Essence** treatment the skin should be prepared eliminating all skin toxins.

#### 1 STEAM BATH

With dry steam sauna or wet steam of turkish bath or the Roman teidarium, the skin is detoxified and renewed:

- The customer undresses, takes a lukewarm shower and then goes into a special cabin in which the steam treatment takes place enhanced by essential oils such as Eucalyptus (tones up, gives energy, clears the respiratory system) or Orange, Lemon, Bergamot (purify, stimulate circulation, with antioxidant action).

#### 2 MULTI SENSORIAL SCRUB

After the steam bath it follows the multi-sensorial exfoliation performed with **Kleraderm Butter Scrub**, which helps to rid the skin of dead cells and to renew itself, gently moisturizing the body skin:

- Spread the **Butter Scrub** of the chosen fragrance evenly on skin, so that the natural body temperature can heat the butter and turn it into a pleasant oily texture suitable for massage. Then proceed performing a gentle exfoliation with butterfly circular movements.
- Remove the scrub with moistened sponges or with a lukewarm shower without detergent. Its water-soluble formulation allows easy removal.

#### 3 SPICY MASSAGE

During the massage with **Nature Butters** or **Space of Essence Body Emulsions** the first thing that strikes is the enveloping scent. And then, the sensation of deep well-being that permeates the customer during the treatment.

The massage is performed in a warm and welcoming atmosphere (ideal temperature between 20° and 22°). Due to the combination of spices with lipolytic and stimulating ingredients, it gives the skin a sense of well being and energy for a deep relaxation.

# Massage OASIS of the SENSES

BY KLERADERM

All the massage is a flying butterfly that settles on the body at first gently and then a little deeper. The body is like a multi color oasis where the butterfly lands and gives back comfort and pleasant feelings.

**Oasis of the Senses** is a massage technique designed to give the body new peace and serenity, for a total mind and body relaxation.

**TOUCH-OLFACTORY-TASTE** envelop the customer in a bio-relaxing embrace, where with the action of spices, fruits and flowers, all parts of the body are involved in a truly relaxing journey.

The body relaxation activates a series of positive chain mechanisms that brings the body to get rid of such issues as:

- muscle tension and contractures
- water retention
- swelling
- low circulation

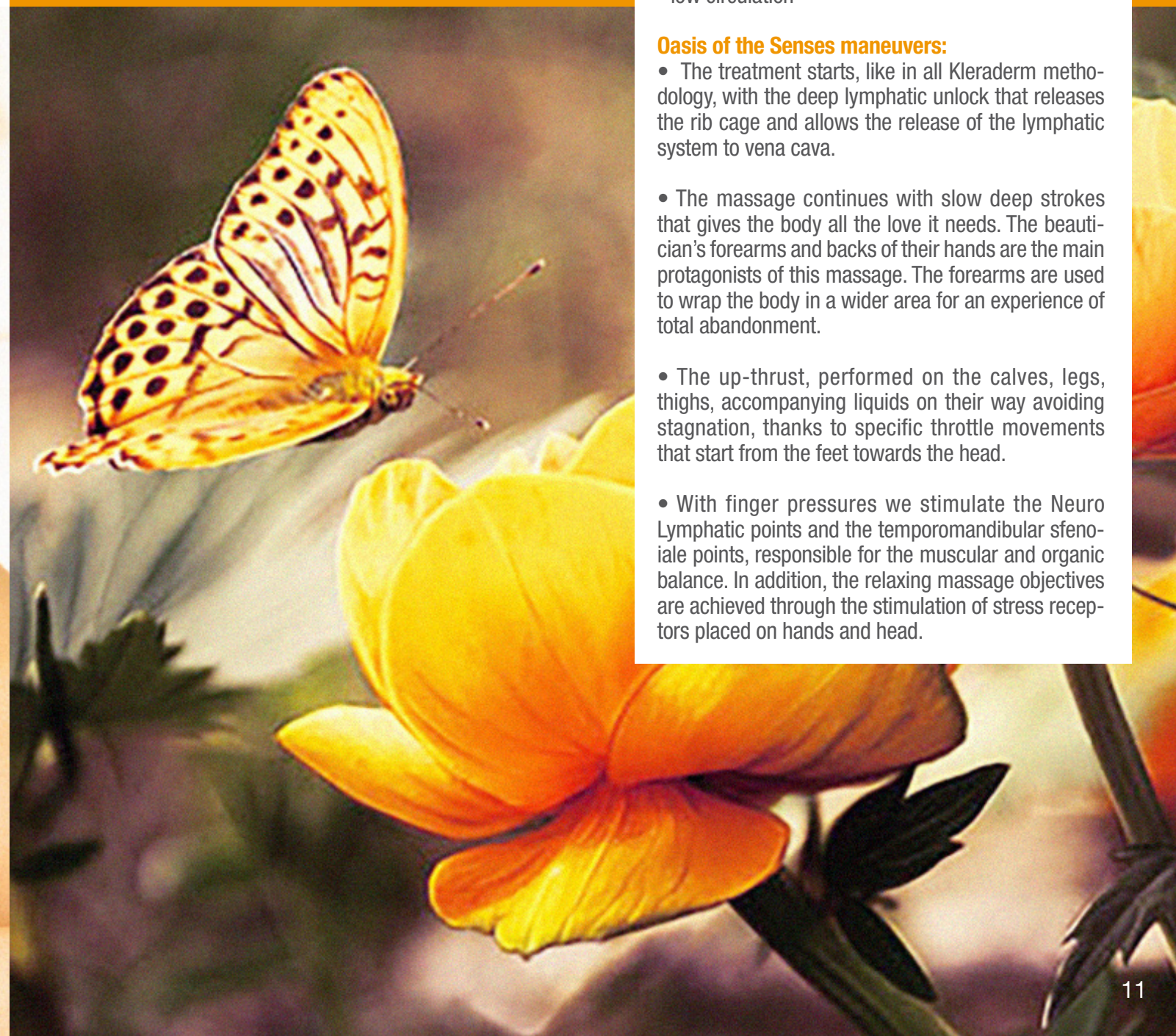
#### Oasis of the Senses maneuvers:

- The treatment starts, like in all Kleraderm methodology, with the deep lymphatic unlock that releases the rib cage and allows the release of the lymphatic system to vena cava.

- The massage continues with slow deep strokes that gives the body all the love it needs. The beautician's forearms and backs of their hands are the main protagonists of this massage. The forearms are used to wrap the body in a wider area for an experience of total abandonment.

- The up-thrust, performed on the calves, legs, thighs, accompanying liquids on their way avoiding stagnation, thanks to specific throttle movements that start from the feet towards the head.

- With finger pressures we stimulate the Neuro Lymphatic points and the temporomandibular sfeno-iale points, responsible for the muscular and organic balance. In addition, the relaxing massage objectives are achieved through the stimulation of stress receptors placed on hands and head.





# CALL the EMOTIONS

Patchouli perfume evokes the shelter of the deep and damp woods, arousing a feeling of new intimacy with ourselves. Ylang – Ylang and Vanilla, euphorizing and comforting aromas, attenuate anger and irritability, reducing tensions and stress. Noble essence synergy that evokes the deep mystery of human being, involving the body in a regenerating state of wellness.

They allow to express the most sensitive and poetic part of our inner nature.

## CALL THE EMOTIONS NATURE OIL

Blend of natural vegetal oils obtained through the cold press process, and essential oils. With a light texture and highly emollient, it nourishes and leaves the skin smooth, soft and velvety. It instills an intense and enveloping aroma that stimulates the olfactory, it positively activates the psyche, it enhances the senses and relieves stress, giving back a complete feeling of well-being.

## CALL THE EMOTIONS NATURE BUTTER

Cleansing butter with nourishing, smoothing and moisturizing action. A multi-sensory journey for body and mind. Ideal to spread on the body before a relaxing bath or a sensory shower to give the skin softness and beauty.

## CALL THE EMOTIONS BUTTER SCRUB

Emotional exfoliating butter with Patchouli, Ylang Ylang and Vanilla. Essential oils matched with sweet sugar crystals and precious butters gently remove dead cells and impurities giving softness and smoothness to the skin. An enveloping relaxation.





# BUTTER SCRUB

BY SPACE OF ESSENCE

Feel your skin renewal as a multisensory regeneration of body and soul. Walk along scented universes, sensuous gardens to enjoy moments of delicate and delicious, pure and perfumed relax and wellbeing.

## Kleraderm presents Butter Scrub for SPA needs.

Emotional exfoliating butters, rich in precious and selected vegetable oils for a feeling of freshness and a soft and nourished skin. Exfoliating beads remove dead cells, impurities and nourish with precious antioxidants, minerals and vitamins. Over the skin they melt into very pleasant scented oils ideal for multi-sensory massages.

The exclusive water-soluble formulation makes them ideal before bathing as mild cleanser.



### Spring Wind

Light fresh and scented, the wind during spring. The nature wakes up more lush and green than ever in a colorful bouquet of flowers and fruits that can inebriate the senses and the soul. Apple and Peach rich in vitamins, minerals and polyphenols nourish and strengthen. The antioxidant power of the Kiwi, protects the skin already weakened by the change of season giving it new radiance and firmness. The petals of hibiscus rich in flavonoids strengthen the capillaries preparing it to the first warm. The gray winter, with its impurities and dead cells are removed in an exfoliating massage, enveloping and multisensorial.

### Summer Breeze

Refreshing, light as a gentle summer breeze. The power of the sun warms the nature and soul. The enveloping aroma of tropical and passion fruit, as the Apricot, has a very strong antioxidant action, nourishes and repairs the damage of the solar radiation. The vasoprotective power of Blackcurrant, naturally rich in mineral salts, vitamin C and valuable flavonoids strengthen the capillaries that are stressed by extreme heat. Delicate exfoliating microspheres remove thickness, dead cells restoring longevity of a tan uniform and bright.

### Autumn Color

Refreshed and vivid are the colors of Autumn. Nature changes in appearance, red and orange dye the forests receiving the first cold winds from the North. The aroma of coffee grains reactivates body and spirit giving new vitality to tired skin by the change of season. The antioxidant power of Pomegranate grains rich in tannins and flavonoids precious and peel of orange, multivitamin elixir, protect against free radicals and external aggressions. Sun spots and discolorations are gently removed with an exfoliating and emotional massage.

### Winter Warmth

Gathered and enveloping warmth of winter. The sleeping nature covered with white, the festive atmosphere, the willing of an embrace in front of a chimney. Vanilla, Chocolate and Caramel evoke the scents and flavors of childhood, stimulates good mood offering rest and relax. The emotional exfoliating massage removes impurities restoring radiance and firmness to the body.

# BODY EMULSIONS

BY SPACE OF ESSENCE



## Glow and seductive fragrance, a sweet kindness for our skin.

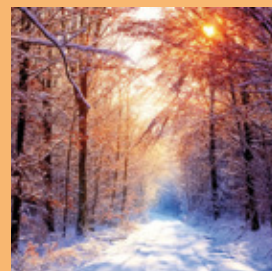
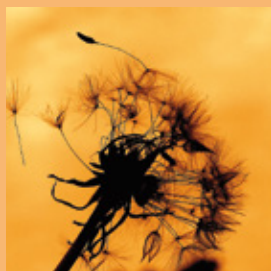
Glow and seductive fragrance, a sweet kindness for our skin. The massage, a gesture that combines the pleasure of a sublime perfume enveloping with the desire of taking care our own skin. A cuddle to be done both in the beauty center as well as at home, letting the ingredients present in **Body Emulsions by Space of Essence** express their full efficacy against sagging tissue and loss of tone.

**Body Emulsions by Space of Essence** have a light and delicate texture, with moisturizing and nourishing action. The Sweet Almond Oil, the Argan Oil and Grape-seed Oil give an emollient and moisturizing surplus, protecting the skin from external agents aggression or from a water excessively harsh. The Beeswax, an eudermic natural substance, protects gently the skin without affecting the cutaneous breathing. Extracts of Calendula and Aloe Vera harmonize skin equilibrium enhancing the physiological functions. Each fragrance is a different emotion. A magical atmosphere of scents that convey a feeling of serenity and complete abandon.

- HIBISCUS
- POMEGRANATE
- PASSION FRUIT
- BLACKCURRANT
- ORANGE
- PEACH
- POPPY NEW
- COCONUT NEW







## BUTTER SCRUB

Emozione esfoliante  
*Exfoliating Emotions*

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