

KLERADERM[®]

beauty

CELLULITE
a matter of fluid

ALGAE
TREASURES
FROM THE SEA

MUD OIL

PATH OF
THE ROSE

MUD AND
WRAPS

ANTI SWELLING
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THALASSOCOSMESI
SEA WAVE MASSAGE

OCEAN WELLNESS: THALASSOCOSMESI

A slimmer body, defined, tonic. Lighty legs. With **Thalasso SPA** treatments based of **Aquamarine, Salts and Algae.**

The Sea, from the Greek word «θλασσα», a vast and fascinating world. Its waters from the incessant motion are fundamental to life on earth. Its blue color, intense and deep, lies a world full of energy and life. Due to its chemical characteristics similar to those of human blood, the sea water is a source of nutrition, health and wellness.

Kleraderm proposes **Thalassocosmesi** line taking inspiration from the sea virtues as regenerating resource of Beauty and Harmony, adjuvant ideal in the cosmetic treatment of cellulite and water retention. The salt crystals, oligo elements and the marine minerals will involve the customer in a beauty and wellness journey, re-defining, purifying and reshaping the body.

A sweet and delicate immersion into the deepest of sea as a wave of energy.

AGAINST CELLULITE

KLERADERM Thalassocosmesi line with incomparable properties of Marine Salt, Algae and Dead Sea Silt effectively counteract skin blemish such as water retention, cellulite, slow microcirculation and loss in skin tone. A real wellness journey for an healthy and harmonic body.

WHAT IS THE CELLULITE?

Cellulite, a matter of fluids.

Eliminate excess fluids is the first step to stimulate circulation and defeat cellulite blemishes.

When the venous and lymphatic circulation slows down, toxins tend to pour into the tissues and stagnate causing circulatory problems, swelling, heavy legs which degenerate with the time until the appearance of "orange peel" skin, with the adjunction of small fat nodules: the cellulite.

What causes fluids retention?

This phenomenon depends on the imbalance between the amount of potassium that is located within the cells and the amount of sodium presents in the fluid that circulates outside, the interstitial fluid. When the sodium internal overflows, the body retains a greater amount of water to obtain a normal dilution.

SEA WAVE MASSAGE

“Like a wave on the skin” this is the perception of the customers who received **Sea Wave Massage**, developed by Kleraderm team.



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Through a specific tissue manipulation it favors the elimination of stagnant fluids, restoring the proper flow of energy in the body. It alternates light pressures with deepest ones, conveying liquids to the armpits, groin and in general to all lymph node stations.
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Fluids start to circulate more freely and toxic stagnation is removed.

ANTI SWELLING STRATEGIES

The goal is to drain through the synergic action of essential oils and massage maneuvers that helps the flow of ematolinphatic circulation, and slags elimination from the interstitial matrix. The professional beauty treatments always begin with the opening of the lymph nodes with deep lymphatic unlock maneuvers, applying few drops of the **Draining Synergy** on lymph node stations. The elimination of toxins and dead cells with fine salt exfoliation combined to Aromathalassoterpia it must be added the necessity to reactivate the microcirculation in order to make skin tissue more trophic and oxygenated.

Suggested products:

ARTIK SALINE OSMO GEL

With cold effect to be applied in the lower legs in order to deflate and cool-down.



TROPIK SALINE OSMO GEL

With warm effected that reactivate the thighs, buttocks and hips.



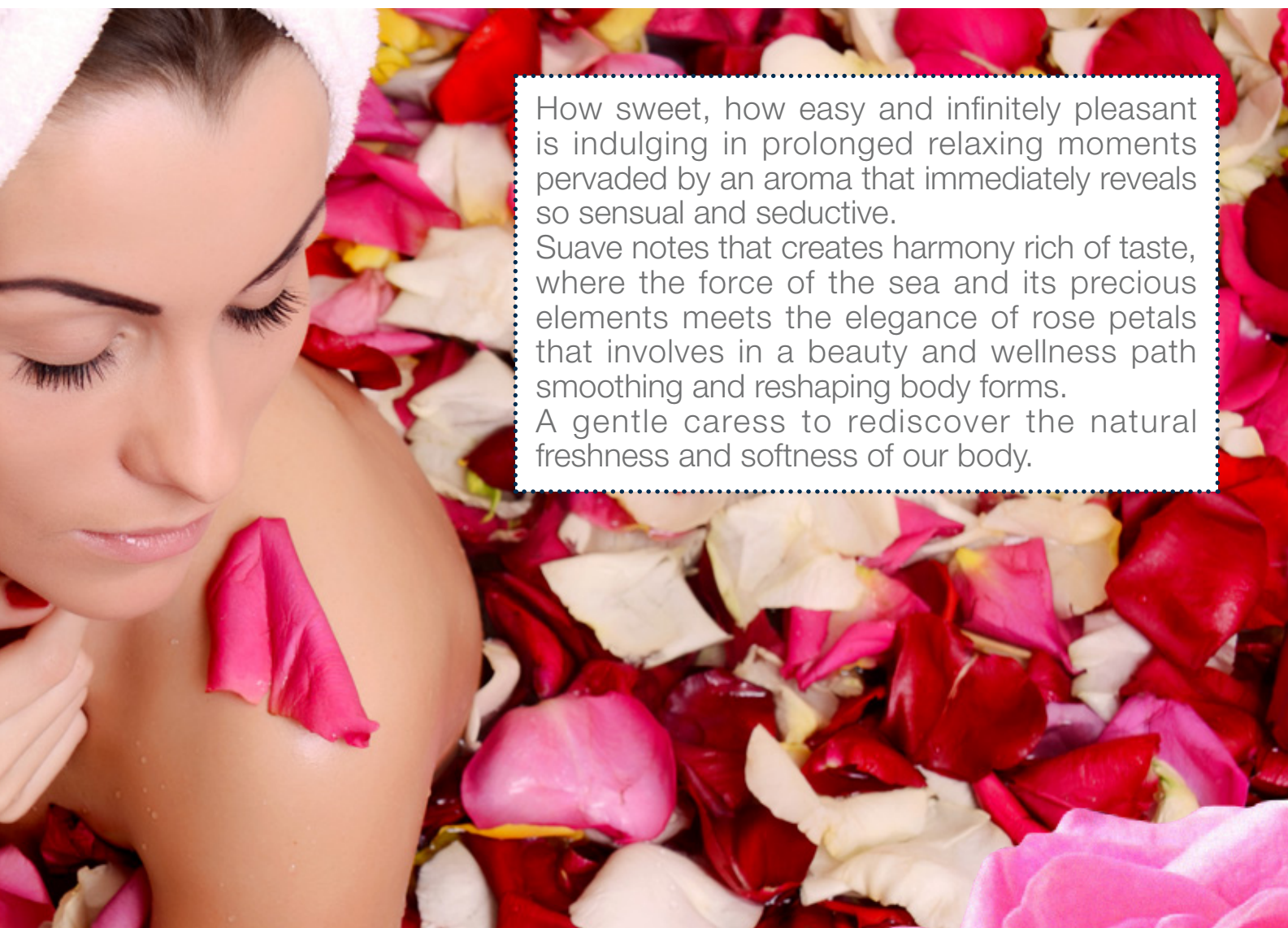
Mud and wraps

Mud and Body Wraps are generally used a couple of times per week, for reaching an intensive action and then, every week for maintenance. These are products based on marine algae, rich in iodine and mineral salts which, by osmosis, attract the excess of liquid present in skin tissues, with a draining and anti-cellulite effect. They also play a strong moisturizing and emollient action as they have the ability to retain water inside them. The presence of oligo elements and vitamins plays a strong detoxifying effect, with an anti-aging and revitalizing effect onto the skin.



PATH OF THE ROSE

SPA treatments, a gentle caress on the skin.



How sweet, how easy and infinitely pleasant is indulging in prolonged relaxing moments pervaded by an aroma that immediately reveals so sensual and seductive. Suave notes that creates harmony rich of taste, where the force of the sea and its precious elements meets the elegance of rose petals that involves in a beauty and wellness path smoothing and reshaping body forms. A gentle caress to rediscover the natural freshness and softness of our body.

ROSE PERFUME

This fragrance gives a sense of security and harmony, working on chakra of heart allowing it to irradiate a newfound energy. The rose aroma gracefully couples the sacred and the sensual.

Deflate, cool-down, lighten up, eliminate waste and toxins these are the objectives of the Path of the Rose

To refresh face and body skin Kleraderm proposes **Rose Aromatic Water**, precious distillate of finest petals, for relaxing and euphoric action, suitable for most sensitive, unstressed and marked skin. It helps to regain freshness and natural glow.

**alcohol-free
product.**



SPA at home

The Path of the Rose by KLERADERM, with a draining and anti impurities action begins with the nebulization on face and body of precious **Rose Aromatic Water** in order to refresh and engage in a relaxing journey. Then sprinkle on body the **Rose Of The Sea** product, Dead Sea salts with precious Rose petals. The combined action of Salt crystals together with the crystal purity of **Aquamarina**, pure water from the Dead Sea, removes dead skin cells, activates the reverse osmosis process making the skin most receptive and oxygenated. This precious exfoliator can also be mixed with **Pindas Oil** that combines draining action as the salts with the nourishing and moisturizing properties of Argan, Baobab and Sweet Almond Oil. The wrap of salts and Rose petals can be massaged on the entire lower part of the body, from the abdomen to the ankles and then left in place for 20 minutes. The part is covered with body wrap in order to create an occlusive effect which favors the greater penetration of the product. During the exposure time, the saline mask absorbs liquid excess releasing valuable minerals and oligo elements. The high iodine content helps to reactivate the local metabolism favoring the disposing of localized fat.

This lipolytic and detoxifying action makes the treatment well recommended in cases of localized cellulite and bearings on the hips, thighs and buttocks.

After the posing time, Salts are removed, rinsing the skin with warm water, favoring the use of **Kleraderm Aromatic Bath** with targeted action such as draining, lipolytic and firming one. Complete the treatment applying **Caffeine Gel** to stimulate the circulation or **Refreshing Gel** that gives back the proper lightness to lower limbs.



ALGAE, TREASURE FROM THE SEA

THE CELLULITE ENEMY.

Kleraderm, with Thalassocosmesi line, creates a specific beauty program aimed to help restoring the body skin all its natural freshness, firmness and elasticity, with the usage of active principles of marine and vegetal origin.

Algae helps to counteract the lymphatic stasis, which cause swelling and heaviness to the legs and, over time, could provoke the cellulite formation. These marine organisms with re-mineralizing and skin protection proprieties, successfully act on reducing the so-called "orange peel skin" and localized fat. Algae used in mud and baths help to counteract free radicals and skin aging. Feeding on the riches of the sea, algae concentrate

into themselves up to 50,000 times the properties of marine environment. Hence the well noted benefits of this plant when it becomes the main ingredient for skincare cosmetic products.

The algae, in fact, if appropriately selected, harvested, dried and treated, keep intact their properties and are able to tone, smooth, moisturize the tissues, promoting drainage, regulating the skin moisture balance and delaying skin aging.

HOW TO RECOGNIZE THEM

RED ALGAE: adjuvant in counteracting cellulite, overweight and free radicals

GREEN ALGAE: possess the ability to increase the production of collagen. Improve the elasticity and firmness of the skin. Increase the production of collagen that improves skin elasticity and structure against the toxins responsible for cellulite. An example is the sea lettuce *Ulva lactuca*, typical of the Mediterranean waters.

BROWN ALGAE: complex organisms that live in the deep of Ocean. Act against cellulite and water retention, reshaping body forms. An example is the alga *Laminaria digitata* and *Fucus*, sources of minerals that activate the metabolism of fat cells and the drainage of excess fluid.

BLUE ALGAE: the oldest. In cosmetics are known for draining and lipolytic proprieties.

THALASSOCOSMESI

The revolutionary MUD OIL

Precious lipolytic massage mud oil with Seaweed and Dolomites Silt. Ideal for external treatment of cellulite, localized fat, dull and toneless. Naturally rich in iodine, vitamins and oligoelements, it promotes a powerful lipolytic action and helps to reduce water retention by eliminating toxins and fluids excess. The tissues appear drained, the skin smooth and firm.

THE TREATMENT

In contact with skin the mud turns into a massage oil extremely fluid. It can also be used as a body wrap leaving on for 25 to 40 minutes, and then easily removed with warm wet towels or pleasant shower. With its special water soluble formula it leaves no residue in the shower, so it is also the ideal treatment to be used directly in thermal bed.

ACTIONS

- lipolytic
- smooths
- reshape the critical points
- tones up



oli minerali, siliconi, parabeni, EDTA, PEG
mineral oil, silicone, paraben, EDTA, PEG

PLUS

- multifunctional product
- innovative texture (mud-oil-wrap)
- Water soluble formula

ACTIVES INGREDIENTS

DOLOMITES SILT

Natural sediment extracted from the water catchment area between Italian rivers Brenta and Piave. A precious mud rich in precious minerals characteristic of the Dolomites. It is carried in suspension through the river, from the mountains to the plains. The inorganic component of silt are represented by oxides of silicon, titanium, potassium, sodium, iron. Thanks to its composition, the silt is indicated for the treatment of cellulite, increasing local subcutaneous fat metabolism. Acts as remineralizing, detoxifying and softening product.

LAMINARIA DIGITATA

Precious oceanic brown seaweed. It is naturally rich in minerals such as iodine, potassium, essential allied for body wellbeing. It reactivates the metabolism, promotes the lipolysis and enhances the elimination of fluid excess.

THALASSOCOSMESI

The flagship product DRAINING MUD OIL

Kleraderm proposes its flagship product, Mud Oil, in an enhanced formula specifically designed to act effectively against water retention, the DRAINING MUD OIL.

Draining mud oil, without fucus. Formulated with vegetal active ingredients with strong draining action, it acts effectively on the critical areas of the body often subject to water retention and swelling. Water-soluble, it could be easily removed leaving the skin soft, smooth and firm. Water-soluble, it could be easily removed leaving the skin soft, smooth and firm.



oli minerali, siliconi, paraben, EDTA, PEG
mineral oil, silicone, paraben, EDTA, PEG

PROPERTIES

- powerful draining action, promotes the elimination of fluid excess
- with warm effect. important thermal effect with skin temperature increasing that stimulates the cutaneous microcirculation.
- remodeling action and microcirculation reactivation

ACTIVES INGREDIENTS

DOLOMITES SILT

It is a natural sediment that is found in the basin between the Brenta and Piave rivers, in Trentino. A precious mud arisen from the millenary erosion of Dolomia stones. Essential nutrient for the land, when applied to the skin mineralizes the tissues, purifies and restores biological sleeping processes. It has a strong anti-inflammatory and soothing properties. It stimulates microcirculation and lipolysis, oxygenates the tissues, and tones giving harmony to the forms.

TOCOPHERYL NICOTINATE

With anti-radical and protective properties, that helps increase blood microcirculation, improving the resistance and capillary permeability for the proper function of skin microcirculation. Unlike the other nicotinate, such as methyl nicotinate or benzilnicotinate, it is well tolerated by the skin and does not cause any redness.

CURCUMA ZEDOARIA ESSENTIAL OIL, GINGER ESSENTIAL OIL, CARNATION ESSENTIAL OIL, WHITE PINE ESSENTIAL OIL, FENNEL ESSENTIAL OIL, TREEMOSS ESSENTIAL OIL

Blend of essential oils that allows the increasing of lymphatic drainage in dermo-hypodermic level and activate blood circulation.

VANILLYL BUTYL ETHER

It is an heating agent that acts without irritation, that gives an exotic, light and durable warm effect. It increases microcirculation and stimulates various neurotransmitters, obtaining a mental and physical relaxation, pain relief, increasing blood flow with the release of nutrients to the cells.

THALASSOCOSMESI

For home maintenance MUD OIL EMULSION

Mud oil emulsion contains in within the best of Kleraderm research for body wellness against cellulite. It promotes the natural process of fats destocking, helping the physiological functions of cutaneous microcirculation. The perfect maintaining product to be used in combination with Mud Oil professional cosmetic treatments.

PROPRIETIES

Mud Oil Emulsion promotes the natural processes of fat de-stocking, helping the physiological function of the skin microcirculation.

- It helps to reduce localized adiposity and skin imperfections caused by cellulite;
- It carries an effective lipo reducing cosmetic activity;
- It favors the physiological function of skin microcirculation surface;
- It carries a positive influence on the physiological elimination of fluids excess;
- It improves firmness, smoothness, tone and elasticity to the skin.



oli minerali, siliconi, paraben, EDTA, PEG
mineral oil, silicone, paraben, EDTA, PEG

ACTIVES INGREDIENTS

DROSERA

It is a carnivorous plant that can adapt itself to environments with no nutrients and unusual habitat. It has adapted its own metabolism to a nutrient-poor environment, evolving an absolutely unique system for a vegetable organism, in order to procure nutritious protein substances by capturing small animals. Carnivorous plants like Drosera have been used for centuries in traditional medicine for their specific plant complex that have been developed themselves. The extract of Drosera leaves, the key principle of MUD OIL emulsion, is used for its remodeling qualities:

- It reduces the fat stored in adipocytes during adipogenesis
- Its effective lipolytic action

The therapeutic properties are attributed to phenolic compounds, flavonoids and naftochinonici mainly accumulated in plant tissues that makes up the trap. The effects are due to the modulation of lipid metabolism and adipocyte cell cycle. Thus it has a powerful slimming and reshaping action, efficiently counteracting cellulite blemishes.

Results:

- Reduction of the thigh circumference and subcutaneous fat
- Cellulite Reduction
- Reduction of pain sensation related to severe forms of cellulites.

ESCIN

Extracted from buckeye seeds and is the perfect ally in cellulite treatment. Escin usage is aimed for the improvement of blood vessels health, effectively counteracting water retention excess that leads to the formation of cellulite.

Escin operates at various levels, thanks to its properties:

- Anti-edematous, as it prevents and reduces edema. It reduces capillar fragility and prevents the liquid infiltration into the gap tissue (first cause of edema).

- Anti-inflammatory properties, in parallel, as it also reduces the adherence of neutrophils to endothelium, thus preventing a new hypoxia.
- Venotonic property, mediated by stimulation of prostaglandins F2 in human veins.

LAVENDER ESSENTIAL OIL

It stimulates blood circulation and also acts effectively on the lymphatic circulation (essential actions in the treatment of cellulite). The lavender essential oil is useful in case of circulatory disorders, to relieve swollen ankles and aching, in case of suffering of capillar fragility but also in case of loose of skin tone with the presence of stretch marks. It helps to soften cellulite even harder and counteract fat pads.

CYPRESS ESSENTIAL OIL

It helps to reduce varicose veins as it is an excellent vasoconstrictor, counteract cellulite and its formation. It improves circulation and increases the strength of blood capillaries. It also has calming and soothing effect. It has high draining and astringent capacity, which is a great help for tissues. It purifies from fat and toxins, acting also as a draining diuretic.

CAFFEIN

It has lipolytic and draining proprieties. In fact stimulates microcirculation, drainage and consequently the removal of stagnant liquid (edematous function).

VANILLYL BUTYL ETHER

It is an heating agent that acts without irritation, that gives an exotic, light and durable warm effect. It increases microcirculation and stimulates various neurotransmitters, obtaining a mental and physical relaxation, pain relief, increasing blood flow with the release of nutrients to the cells.

MUD OIL

Dalle profondità del mare al cuore delle Dolomiti
From the depths of the sea to the heart of the Dolomites

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KLERADERM®

COSMETICS MADE IN ITALY